



EXPANSION QUADRUPLES PHOENIX WAREHOUSE CAPACITY

September 22, 2011 (Phoenix, AZ) -- Carpeturn.com, a leading web-based multifamily flooring provider, is excited to announce expansion into a new 30,000 square foot warehouse to support its growth in the Phoenix market.

“Carpeturn.com has proven to be a valuable tool for our Phoenix and Tucson properties. Our business and service managers login daily to manage flooring replacements across our 26 properties in Arizona,” said Robert Hicks, Vice President of Operations for Alliance Residential. “From creating resident prorate statements that help us recover funds for damage to scheduling installations that are in some cases for the same day, we appreciate the time saving tools available on Carpeturn.com.”

“Thanks to our loyal and ever growing customer base, our first facility in Phoenix was inadequate soon after year one in operation. Favorable market conditions and an agreeable landlord partner enabled us to nearly quadruple our capacity to 30,000 square feet in Phoenix,” said Lloyd Peterman, Carpeturn.com Partner.

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CARPETURN.COM CELEBRATES SUCCESSFUL 1ST YEAR

May 11, 2011 (Phoenix, AZ) -- Carpeturn.com, a technology innovator in multifamily flooring, is proud to announce its successful first year in operation coinciding with the annual 2011 Arizona AMA Education Conference & Trade Show.

"Carpeturn.com has proven to be a valuable tool for our Phoenix properties. Our business and service managers login daily to manage flooring replacements across our 24 communities in Phoenix," said Robert Hicks, Vice President of Operations for Alliance Residential. "From creating resident prorate statements that help us recover funds for damage to scheduling installations that are in some cases for the same day, we appreciate the time saving tools available to our properties."

Year one company milestones include over 1,500 floorplans laser measured at apartment communities in Phoenix and Tucson and over 250 online users on Carpeturn.com to self-manage their apartment flooring installations.

"Their team is committed to high-quality installations while striving to find new ways to reduce our spending costs," noted John Carlson, Vice President of Mark-Taylor Residential, operator of 40 communities in Phoenix. "From laser measuring our units to an innovative website that simplifies our flooring replacements, Mark-Taylor properties view Carpeturn.com as a trusted partner."

"Carpeturn.com was created as an employee-owned corporation to put control in the hands of our staff and our installers who deserve equal congratulations for our successful start. We are very fortunate to call major management companies in Arizona our customers and thank them for welcoming us on their properties to perform flooring installations on a next-day basis," said Lloyd Peterman, Carpeturn.com Partner.

About Carpeturn.com

An employee-owned company, Carpeturn.com provides next-day flooring installation, replacement and repair to the multifamily housing industry in Phoenix and Tucson, Arizona. Customers have 24 hour, 7 day per week online access to schedule installations, manage budgets, track unit histories, create prorate statements and more. Carpeturn.com, Inc. ROC# 269290

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CARPETURN.COM ANNOUNCES LAUNCH

Industry Veterans Create Web-based Multifamily Flooring Provider

Phoenix, AZ, June 9, 2010 -- The industry's first web-based multifamily flooring provider announces its formation today at the Arizona Multihousing Association Education Conference and Trade Show. Select industry veterans will launch a web-based system that puts property managers and maintenance managers in control of their flooring installations, replacements and repairs.

"Carpeturn.com is a new concept in multifamily flooring. Our entire system is designed for customer convenience and to save customers valued time," said Lloyd Peterman, Co-Founder & CEO. "If you forget a last minute install, you can order online at 2am and know that Carpeturn.com will be there to meet your needs," continues Peterman.

Building on a combined 100 years of experience in the multifamily flooring industry, Carpeturn.com aims to provide customers the best service available at the most competitive prices, all online at Carpeturn.com. Customers will have complete access to all their flooring account needs, including scheduling flooring installations, managing monthly budgets, prorating tenants who damage units, tracking unit and invoice histories and more - all at the most competitive prices in the industry.

About Carpeturn.com

An employee-owned company located in Phoenix, Arizona, Carpeturn.com provides next-day flooring installation, replacement and repair to the multifamily housing industry. Customers have 24 hour, 7 day per week online access to schedule installations, manage budgets, track unit histories and more. Victor Aguilar Flooring Systems Inc DBA Carpeturn.com - ROC# 174197. Learn more at www.carpeturn.com.

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